



## Art Sanya Beach 2017 Closed with Outstanding Record

A leading cultural event in Hainan,

A new era for contemporary art development in Sanya



*Doodle*, Installation, 2017. Installation view at Art Sanya Beach

The inaugural edition of Art Sanya Beach closed on 15 January 2017 in St. Regis Yalong Bay Resort. The Fair welcomed Chen Zhenmin, Director of Sanya Municipal Bureau of culture, radio, film and television; Zhan Lianke, Deputy Director General of Exhibition Office of Hainan Provincial Department of Commerce; Yu Feng, General Manager of Hainan International Tourism Island Exhibition Limited; Liu Zhixiang, Assistant Manager of St. Regis Yalong Bay Resort during the four day event. The first year of the fair attracted around 10,000 visitors.



Art Sanya Beach is an independent art fair, part of the 2017 Hainan International Tourism Trade Expo. Held in a prestigious hotel alongside beach, the cultural highlight of the year promoted and benefited from the location and economic advantages of Sanya, continually building an extended platform for cultural and commerce exchange, further providing itself as a pivot for exhibitors and artists.

Art Sanya Beach 2017 featured over 30 galleries from Beijing, Shanghai, Guangzhou, Hangzhou, Shenzhen, Hong Kong, Taiwan, Macau and South Korea, presented emerging and established artists from across the region, including Yayoi Kusama, Yoshitomo Nara, Zao Wou-Ki, Chu Teh-Chun, Liang Quan, Hsu Yung Chin, Walasse Ting and Zhu Hong. Galleries have brought their exceptional wealth of experience showcasing talented artists in leading contemporary art fairs in Asia to Sanya.

This year's edition also presented a well-thought line-up of programmes including talks and shows by renowned Taiwan haute couture designer Daniel Wang; Shirley Xue, chief lifestyle editor of Financial Times China presented an inspiring talk on the topic of artwork prices, sharing her insight on how art market works.

**Ms. Sylvia Wang, co-founder of Art Sanya Beach** said, "Art Sanya Beach is part of the official programme of Hainan International Tourism Trade Expo, the first edition has proved strong potential of the city in cultural development. As a leading art event of Hainan, the Fair brought highest quality of contemporary art to local and international audience. Looking forward, we will continue to expand and develop our programmes to promote cultural tourism and cultural commerce of the city."

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**For media enquiries, please contact: Cdd**

Heiman Ng | [heiman@cdd.com.hk](mailto:heiman@cdd.com.hk) | +852 9188 4044

Johanna Lou | [johanna@cdd.com.hk](mailto:johanna@cdd.com.hk) | +852 5421 1361

*Interviews with Ms. Sylvia Wang, co-founder of Art Sanya Beach can be arranged upon request.*

### **Notes to Editors**

#### **About Art Sanya Beach**

Art Sanya Beach is a new platform showcasing the best of contemporary art, with the aim to establish a leading international interactive art fair through presenting emerging and established contemporary artists and artworks from and outside of Asia. Part of the official programme of the 2017 Hainan International Tourism Trade Expo, Art Sanya Beach is an independent fair seeks to promote the development of art and culture and economic growth, unfolding the potential and dynamics of Hainan. [artsanyabeach.com](http://artsanyabeach.com)